

### **ABOUT US**

70% of Americans now say that energy efficiency is important in their daily lives. Industry professionals are finding they need up-to-date information on home systems, best practices, and valuation in order to serve their clients.

Earth Advantage education programs are focused on providing top quality learning and engagement via multiple delivery methods and topic areas to provide professionals with the knowledge, skills and tools they need to keep pace with current market trends.

# **COURSE TOPICS**

- > Savvy Home Upgrades
- > Selling to Millennials
- > Smart Homes
- > Accessory Dwelling Units (ADUs)
- > Heating, Cooling, and Hot Water Systems
- > Water Wise
- > Solar PV
- > Zero Energy
- > Valuing Energy Improvements
- > Green Features & MLS Fields
- > Certifications & Energy Scores
- > Site Visits

## **TURNKEY SERVICES**

- > Continuing education approval
- > Customized curriculum
- > Marketing templates
- > Administrative checklists
- > Registration management
- > Training for trainers
- > Instructor access to online platform
- > Training delivery
- Administration of online quizzes, accreditation exam & course evaluation

#### **DELIVERY OPTIONS**

We make education easy and beneficial for education providers and busy professionals by offering online training, classroom learning, live webinars, and custom site visits to green homes.

#### **REALTORS®**

We offer a suite of classes and webinars that provide real estate professionals with info on how to effectively serve their clients by marketing and communicating green homes and upgrades.

#### **APPRAISERS**

Our appraiser coursework focuses on providing the latest data and tools regarding green and energy efficient homes in order to ensure proper valuation within the green home market.

#### **BUILDERS**

We train builders at every level of interest from beginners in the green space to advanced techniques in Zero Energy and Passive House

Get In Touch

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